

eco Association – Guidelines for Contributors and Legal Conditions

Guidelines for contributors – dotmagazine

Articles submitted by members:

- are to be trade press articles on an Internet-related theme, including advice, solutions, qualified opinions, and socially relevant topics, with a business relevance.
- must reference appropriately any external material.
- must not include unreferenced copyright material for which the author does not own the intellectual property rights (including images).
- may be edited by the **dotmagazine** editorial team to meet requirements (grammar, headings, length).
- should include company name, company logo, and author's name.

Sales messages for members' products or services will not be accepted. Only neutral specialist articles will be accepted.

Submission of an article to dotmagazine assumes the following:

- The author gives eco permission to publish or publicize the article through social media and third-party websites and eco websites, as well as for special editions and print compilations;
- The author has read and accepted these Guidelines and the Legal Conditions on page 2 of this document.

Submission:

- Articles should be submitted in electronic form as a text document (not PDF).
- One or more color feature image(s) (hi-res jpeg & EPS; min: 300 dpi) should be sent with the article, including a portrait photo of the author, in addition to the company logo
- Length: 5000 – 7000 characters, including sub-headings
- Language: English
- Spelling style: US American

eco reserves the right to reject articles which do not comply with these guidelines.

With the submission of a contribution, the author accepts the following legal conditions.

Legal Conditions:

- Should eco or one of its auxiliaries or agents violate a fundamental contractual obligation, the liability shall be limited to typical foreseeable financial damages. Limitation of liability does not apply in the case of loss of life, personal injury, or damage to health. Further to this, eco will only be liable for gross negligence and willful misconduct.
- The author guarantees that he/she owns sole copyright, along with all further intellectual property rights for the contents of the work. The author expressly guarantees to have gained the permission of all persons involved in the contribution, and to be entitled to the above-mentioned granting of rights.
- The author retains ownership of the contribution.
- The author guarantees that the contribution supplied to eco does not violate existing law, the rights of third parties or other applicable legal regulations, and that it is free of youth-endangering, pornographic, racist content or content inciting violence.
- The author indemnifies eco of all damages and costs that are incurred through the violation of existing applicable law, or through the violation of the rights of third parties of the author's contribution (in particular text and images). This indemnification includes the remuneration of costs for legal representation.
- German Law is applicable precluding the UN Convention on Contracts. The court of jurisdiction is Cologne, Germany.