

Privacy Notice Event Participation

1. Data Controller

As part of our events, photos are taken and videos recorded to ensure the visual documentation of our events. The image and sound recordings are created and processed on behalf of eco – Association of the Internet Industry. It cannot be ruled out that you may be identified directly or indirectly in the images or recordings, with this entailing personal data as understood in the General Data Protection Regulation (GDPR).

In the following, we will inform you how, for what purposes, and for what duration the recordings are processed and what rights you have in this regard, in particular in the context of the GDPR.

The data controller responsible for the data processing is:

eco – Association of the Internet Industry (eco - Verband der Internetwirtschaft e.V.)
represented by the CEO Harald A. Summa and CEO Alexander Rabe
Lichtstrasse 43 h
50825 Cologne, Germany

2. Purposes of the processing and legal basis

The images and recordings are created for eco – Association of the Internet Industry as the event organizer and used and published for internal communication purposes within the company (e.g. in brochures, magazines, and on the intranet). In addition, the images and recordings are published for the purposes of follow-up reporting and external communication in our newsletter, on our media platforms such as Facebook, Twitter, LinkedIn, and Xing, or on our website www.eco.de. The data processing is carried out on the basis of our legitimate interests to report on the event in accordance with Art. 6 para. 1 sentence 1 lit. f) GDPR. Processing is required in particular in order to document and advertise the event.

3. Storage duration

The images and recordings of you stored on the basis of Art. 6 para. 1 sentence 1 lit. f) GDPR will be deleted as soon as they are no longer required for the purpose for which they were collected or if you have successfully filed an objection pursuant to Art. 21 GDPR.

An exception applies to photos that have a historical value and that are permanently archived for use in future historical publications (e.g. eco Annual Report).

4. Data transmission

If images or recordings are published on one of our social media channels, the transmission of the images or recordings to a country outside the EU cannot be ruled out. The social media services we use are certified in accordance with the EU/US Privacy Shield Agreement and are obliged to comply with the provisions of the GDPR.

5. Rights of data subjects

You have the right:

- in accordance with Art. 15 GDPR, to request information about your data processed by us;

- in accordance with Art. 16 GDPR, to demand the immediate rectification of incorrect or incomplete personal data stored by us;
- in accordance with Art. 17 GDPR, to demand the deletion of your personal data stored by us, unless the processing is necessary for exercising the right to freedom of expression and information; for compliance with a legal obligation; for reasons of public interest; or for the establishment, exercise or defense of legal claims;
- in accordance with Art. 18 GDPR, to demand the restriction of processing of your personal data if you contest the accuracy of the data; if the processing is unlawful, but you oppose its deletion; if we no longer need the data, but you need it for the establishment, exercise, or defense of legal claims; or if you have lodged an objection against the processing in accordance with Art. 21 GDPR;
- in accordance with Art. 77 GDPR, to lodge a complaint with a supervisory authority. As a rule, you can lodge a complaint with the supervisory authority of your habitual place of residence or place of work, or of our association's registered office.

6. Right to object

You have the right to file an objection to the processing of your personal data pursuant to Art. 21 GDPR provided that there are grounds for doing so which arise from your particular situation. Your data will then no longer be processed unless the organizer can prove compelling reasons for the processing that outweigh the interests, rights, and freedoms of the data subject, or the processing serves to establish, exercise, or defend legal claims.

If you wish to exercise your right to object, simply send an email to datenschutz@eco.de.